

[Charlotte Real Estate Voice](#)

Everything you need to know about real estate in Charlotte North Carolina

[PostsComments](#)

Sign up for email news and updates!

Enter your email address..

- [Home](#)
- [About Leigh](#)
- [Videos](#)
- [Contact](#)
- [Real Estate](#)
 - [Charlotte NC Real Estate Homes for Sale](#)
 - [Fort Mill SC Real Estate Homes For Sale](#)
 - [Concord NC Real Estate Homes For Sale](#)
 - [Harrisburg NC Real Estate Homes For Sale](#)
 - [Kannapolis NC Real Estate Homes For Sale](#)
 - [Lake Norman NC Real Estate Homes For Sale](#)
 - [Huntersville NC Real Estate Homes For Sale](#)
 - [Davidson NC Real Estate Homes For Sale](#)
 - [Cornelius NC Real Estate Homes For Sale](#)
 - [Matthews NC Real Estate Homes For Sale](#)
 - [Mint Hill NC Real Estate Homes For Sale](#)
 - [Pineville NC Real Estate Homes For Sale](#)
 - [Mount Pleasant NC Real Estate Homes For Sale](#)
 - [Midland NC Real Estate Homes For Sale](#)
 - [Weddington NC Real Estate Homes For Sale](#)
 - [Waxhaw NC Real Estate Homes For Sale](#)
 - [Indian Trail NC Real Estate Homes For Sale](#)
 - [Some Progressive Steps We'll Take To Market Your Property For Sale](#)
 - [Homes For Sale](#)
 - [Home Seller's Handbook](#)
- [Certified EcoBroker®Professional](#)
- [For Investors](#)

You are here: [Home](#) / [Real Estate News](#) / Smaller House Buying Trend – Charlotte NC Real Estate Expert

Smaller House Buying Trend – Charlotte NC Real Estate Expert

November 30, 2009 by [Victoria Stankard](#) · [Leave a Comment](#)



The “appeal” of a bigger home is shrinking along with house size. Americans are

downsizing due to the economy or simply out of preference. The lure the “McMansion” has faded making way for a new trend of *smaller home buying*.

For many, the bigger the house, the bigger the headache. According to U.S. Census statistics, the average American single-family home dropped from 2,541 in 2007 to 2,343 at the end of 2008. *Home buyers* are considering *smaller homes* that are more energy-efficient and less expensive to maintain.

Benefits of A Smaller Home

Once you have experienced living in a bigger home, you realize that you don't actually require or even desire as much space as you thought you did. A big house is costly and you often spend more time slaving away to pay your mortgage and maintaining the house than actually enjoying it. By downsizing, you can actually improve the quality of your life. because the money saved on extraneous utility bills and maintenance costs can now be spent on actually living it.

There is also something to be said about the “coziness” of a *smaller home*. Family members tend to go off in their prospective corners in a larger house and don't connect as much. With less room to ramble around in, families spend more time more together and bond more. According to Shay Salomon, author of ‘Little House on a Small Planet,’ there is a growing trend towards putting family, community and the environment before space



and big house prestige.

Simplicity and Affordability of a Smaller Home in Charlotte NC

More *Charlotte, NC home buyers* are considering the simplicity and affordability that a *smaller house* offers. In today's soft housing market, buying a *smaller home* may actually be the safer route because smaller homes tend to be more affordable, more energy efficient and are easier to sell if need be.

Having a *smaller home* also doesn't mean you have to sacrifice on functionality or design. Bigger isn't always better and less space doesn't have to mean less if you decide what each room will be used for and go from there.



Try to keep the following in mind when you are working with a *smaller home*:

- Smaller scale furniture in smaller rooms will make the space feel larger.
- Keep everything in proportion by scale down furniture and décor.
- Keep tabletop nick-knacks and accessories to a minimum.
- In a smaller space, less is actually more comfortable and appealing to the eye.

According to Heather Wagenhals of HQ Real Estate and Investment in Phoenix, “You can create your own paradise within four walls, and it doesn't have to be 10,000 square feet.

A Silver Lining

The economy has got people thinking about what they actually need instead of how much they can buy, which isn't such a bad thing. "Many people are looking for a simpler life and a small home equates to that" says Gregory Paul Johnson, co-founder of [Small House Society](#) .

Real Estate Homes For Sale Charlotte North Carolina

If you are in the market to *buy a smaller home* or other *real estate in [Charlotte, NC](#)*, [contact Leigh Brown](#). [Leigh](#) is a [certified EcoBroker®](#) and a seasoned *real estate expert* who serves the *Charlotte Metro area*.

If you're new here, you may want to subscribe to my [RSS feed](#).

[Subscribe to Charlotte Real Estate Voice by Email](#) Thanks for visiting!



Filed under [Real Estate News](#) · Tagged with [Buy a Home in Charlotte NC](#), [Buy a Smaller Home in Charlotte NC](#), [Charlotte NC Housing Trends](#), [Homes in Charlotte NC](#), [Real Estate Expert of Charlotte NC](#), [Smaller Home Buying Trend](#), [Smaller House Trend](#)

About Victoria



Victoria Stankard is a freelance journalist, SEO copywriter and co-owner of Get Found Now, an online marketing and search engine optimization company. She and her husband, Michael Stankard, live in Tampa, Florida with their two children. Victoria writes for industry leaders who desire a strong Internet presence. If you would like Victoria to write for your current website/blog or create a dynamic, search engine friendly WordPress website/blog that will rank high in the search engines, email Victoria at: [victoria \(@\) getfoundnow.com](mailto:victoria (@) getfoundnow.com).

Speak Your Mind

Tell us what you're thinking...

and oh, if you want a pic to show with your comment, go get a [gravatar!](#)

Name (required)

Mail (will not be published) (required)

Website